

MoASSP Strategic Plan

The mission of the Missouri Association of Secondary School Principals is to improve secondary education through positive leadership and the enhancement of student performance.

In pursuing the mission of MoASSP, the Association shall be involved in

I: ...providing information and leadership

Strategies:

- Provide mentoring for new principals
- Ensure quality conferences, workshops and professional development opportunities
- Use tools to gather feedback to improve programs
- Organize and maintain lists of non-members as well as members
- Survey principals to discover their needs
- Disseminate survey topics to region presidents early in the summer
- Develop and maintain an interactive website with blogs, basic administrative topics, current links to NASSP web pages, and hot legislative topics
- Continue to provide the Legislative Bulletin to association members through email

II: ...encouraging research and service

Strategies:

- Help advocate at State & National Level associations
- Continue to develop activities that promote networking and sharing of best practices
- Encourage collection and use of data for better educational decision making
- Bring forth NASSP research to conferences, professional development efforts, and regional meetings
- Encourage principal/assistant principal collaboration to share research and best practices
- Explore the possibility of regional conferences vs. the national conference model
- Continue to showcase Missouri schools through professional development opportunities
- Contact schools/school regions that traditionally are not involved
- Promote a community service project to benefit families and children within MASSP districts

III: ...promoting high educational standards

Strategies:

- Continue Missouri Scholars 100 Program
- Monitor to ensure high standards for certification and evaluation of teachers and administrators
- Hold students to standards of accountability based on the Common Core State Standards and the Missouri Assessment Program
- Guarantee all students equal access to educational programs to be college and/or career ready
- Promote learning for all stakeholders in the educational process
- Promote technology education to ensure students are prepared for the demands of a global society

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IV: ...focusing attention on state educational issues

Strategies:

- Develop resolutions annually regarding legislative issues
- Maintain a lobbying presence in Jefferson City
- Encourage participation in MSAPAC
- Maintain a working relationship with DESE
- Continue to support MoASSP districts to keep membership informed regarding statewide issues
- Utilize the MoASSP website to increase awareness of regional or statewide issues (blogs, list serve, webinar, etc.)

V: ...providing for the general welfare of principals

Strategies:

- Focus on personal issues of wellness and retirement
- Provide a Death Benefit Plan
- Provide legal assistance for MoASSP members
- Investigate methods to mentor new principals
- Promote principal recognition programs
- Provide for on-line and/or on-demand assistance
- Encourage principal roundtables throughout the state
- Encourage principals to advocate for their professional welfare

VI: ...working with other educational organizations

Strategies:

- Work cooperatively with surrounding state groups
- Work cooperatively with education groups, including DESE, RPDCs, School Administrators Coalition, Missouri Education RoundTable, MSHSAA, MARE, MCCTA and NASSP
- Continue communication with higher education
- Maintain a non-public representative on the MoASSP Board

VII: ...following sound financial practices to support the mission of the association

Strategies:

- Maintain cash reserves equal to at least one and one-half years of basic operational expenditures
- Maintain an investment strategy that assists in fulfilling the goals of the Association
- Evaluate all programs and services on a cost/benefit basis
- Annually monitor conference fees as they relate to general fund balances
- Annually monitor membership as it relates to general fund balances
- Continue to develop corporate partnerships
- Use association funds to provide direct services to individual members
- Continue to explore new ways to increase revenue